

*This brochure supplement provides information about Paul O Shupe Jr. that supplements the Wealth Management Services Inc. brochure. You should have received a copy of that brochure. Please contact Paul O Shupe Jr. if you did not receive Wealth Management Services Inc.'s brochure or if you have any questions about the contents of this supplement.*

*Additional information about Paul O Shupe Jr. is also available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).*

## **Wealth Management Services Inc.**

Form ADV Part 2B – Individual Disclosure Brochure

*for*

**Paul O Shupe Jr.**

Personal CRD Number: 6671930

Investment Adviser Representative

Wealth Management Services Inc.  
1990 Main Street, Suite 750  
Sarasota, FL 34236  
(941) 355-7960  
[Paul@Advisordan.com](mailto:Paul@Advisordan.com)

UPDATED: 03/14/2018

## Item 2: Educational Background and Business Experience

**Name:** Paul O Shupe Jr.      **Born:**1963

### **Educational Background and Professional Designations:**

#### **Education:**

Bachelor of Science, Applied Mathematics, Indiana University of Pennsylvania - 1985

#### **Designations:**

##### **AIF® - Accredited Investment Fiduciary®**

- The AIF designation, awarded by the Center for Fiduciary Studies, an fi360 company, demonstrates the focus on all the components of a comprehensive investment process, related fiduciary standards of care, and commitment to excellence.
- AIF designees must complete 6 steps to earn the designation: 1. submit registration and fee; 2. successfully complete a specialized program on investment fiduciary standards of care; 3. pass a comprehensive examination; 4. upon passing, submit the accreditation application and fee; 5. complete annual continuing educational requirements; 6. pledge to abide by the designation's code of ethics.

#### **Business Background:**

|                   |  |
|-------------------|--|
| 05/2017 - Present | President<br>Wealth Management Services Inc.                   |
| 09/2016 - 04/2017 | Financial Advisor<br>LCM Capital Advisors                      |
| 01/2014 - 07/2016 | Agency Owner<br>The Peeples Insurance Agency                   |
| 09/2013 - 12/2013 | Assistant Vice President<br>Kemper Preferred                   |
| 07/2011 - 08/2013 | Senior Vice President<br>Star Casualty Insurance Company       |
| 06/1998 - 09/2010 | Assistant Vice President<br>Hartford Financial Services (Omni) |

### **Item 3: Disciplinary Information**

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

### **Item 4: Other Business Activities**

Paul O Shupe Jr. is a licensed insurance agent and clients should be aware that these services pay a commission and involve a conflict of interest, as commissionable products conflict with the fiduciary duties of a registered investment adviser.

From time to time, Mr. Shupe will offer clients advice or products from the above activities. Wealth Management Services Inc. always acts in the best interest of the client; including the sale of commissionable products to advisory clients. Clients are in no way required to implement the plan through any representative of Wealth Management Services Inc. in their capacity as a licensed insurance agent.

### **Item 5: Additional Compensation**

Paul O Shupe Jr. does not receive any economic benefit from any person, company, or organization, other than Wealth Management Services Inc. in exchange for providing clients advisory services through Wealth Management Services Inc.

### **Item 6: Supervision**

As the Chief Compliance Officer of Wealth Management Services Inc., Paul O Shupe Jr. supervises all activities of the firm. Paul O Shupe Jr.'s contact information is on the cover page of this disclosure document. Paul O Shupe Jr. adheres to applicable regulatory requirements, together with all policies and procedures outlined in the firm's code of ethics and compliance manual.

## Item 7: Requirements For State Registered Advisers

*This disclosure is required by state securities authorities and is provided for your use in evaluating this investment advisor representative's suitability.*

- A. Paul O Shupe Jr. has NOT been involved in any of the events listed below.
1. An award or otherwise being found liable in an arbitration claim alleging damages in excess of \$2,500, involving any of the following:
    - a) an investment or an investment-related business or activity;
    - b) fraud, false statement(s), or omissions;
    - c) theft, embezzlement, or other wrongful taking of property;
    - d) bribery, forgery, counterfeiting, or extortion; or
    - e) dishonest, unfair, or unethical practices.
  2. An award or otherwise being found liable in a civil, self-regulatory organization, or administrative proceeding involving any of the following:
    - a) an investment or an investment-related business or activity;
    - b) fraud, false statement(s), or omissions;
    - c) theft, embezzlement, or other wrongful taking of property;
    - d) bribery, forgery, counterfeiting, or extortion; or
    - e) dishonest, unfair, or unethical practices.
- B. Paul O Shupe Jr. has NOT been the subject of a bankruptcy petition in the past ten years.