

This brochure supplement provides information about Robert Daniel Krieg that supplements the Wealth Management Services Inc. brochure. You should have received a copy of that brochure. Please contact Robert Daniel Krieg, President if you did not receive Wealth Management Services Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Robert Daniel Krieg is also available on the SEC's website at www.adviserinfo.sec.gov.

Wealth Management Services Inc.

Form ADV Part 2B – Individual Disclosure Brochure

for

Robert Daniel Krieg

Personal CRD Number: 2531958

Investment Adviser Representative

Wealth Management Services Inc.
9040 Town Center Parkway
Bradenton, Florida, 34202
(941) 355-7960
wms@advisordan.com

UPDATED: 9/19/2013

Item 2: Educational Background and Business Experience

Name: Robert Daniel Krieg **Born:** 1960

Education Background and Professional Designations:

Education:

Robert Daniel Krieg completed business classes while enrolled at Bowling Green State University from 1982 - 1983. He completed several classes toward the ChFC designation from the American College. Robert Daniel Krieg received MetLife's certification as a Financial Planner. He also received additional certification classes from Raymond James Financial Services in Financial Planning.

Designations:

AIF® - Accredited Investment Fiduciary®

- The AIF designation, awarded by the Center for Fiduciary Studies, an fi360 company, demonstrates the focus on all the components of a comprehensive investment process, related fiduciary standards of care, and commitment to excellence.
- AIF designees must complete 6 steps to earn the designation: 1. submit registration and fee; 2. successfully complete a specialized program on investment fiduciary standards of care; 3. pass a comprehensive examination; 4. upon passing, submit the accreditation application and fee; 5. complete annual continuing educational requirements; 6. pledge to abide by the designation's code of ethics.

AIFA® - Accredited Investment Fiduciary Analyst™

MINIMUM QUALIFICATIONS

- To become an AIFA, one must have graduated from fi360's AIF Training
- Accrue ten hours of continuing professional education with at least six coming from fi360-produced sources (outlined in the section below)
- Attest to a code of ethics
- Maintain current contact information in fi360's designee database
- Remit annual dues

Business Background:

05/2012 – Present	President Wealth Management Services Inc.
03/2008 – 06/2012	Registered Representative BrokersXpress
02/2007 – 03/2008	Registered Representative OneAmerica Securities
03/2003 – 02/2007	Registered Representative Raymond James Financial
12/1999 – 03/2003	Registered Representative Raymond James & Associates
04/1994 – 12/1999	Registered Rep/Financial Planner MetLife

Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

Item 4: Other Business Activities

Robert Daniel Krieg performs assessments for qualified plans, investment advisory firms, and charitable organizations independently and through CEFEX. Robert Daniel Krieg is a licensed insurance agent. From time to time, he will offer clients advice or products from those activities. Clients should be aware that these services pay a commission and involve a conflict of interest, as commissionable products conflict with the fiduciary duties of a registered investment adviser. Wealth Management Services Inc. always acts in the best interest of the client; including the sale of commissionable products to advisory clients. Clients are in no way required to implement the plan through any representative of Wealth Management Services Inc. in their capacity as a licensed insurance agent.

Item 5: Additional Compensation

Other than salary, annual bonuses, or regular bonuses, Robert Daniel Krieg does not receive any economic benefit from any person, company, or organization, in exchange for providing clients advisory services through Wealth Management Services Inc..

Item 6: Supervision

As the only owner and representative of Wealth Management Services Inc., Robert Daniel Krieg supervises all duties and activities of the firm. Robert Daniel Krieg's contact information is on the cover page of this disclosure document. Robert Daniel Krieg adheres to all required regulations regarding the activities of an Investment Adviser Representative and follows all policies and procedures outlined in the firm's policies and procedures manual, including the Code of Ethics, and appropriate securities regulatory requirements.

Item 7: Requirements For State Registered Advisers

This disclosure is required by Florida securities authorities and is provided for your use in evaluating this investment advisor representative's suitability.

- A. Robert Daniel Krieg has **NOT** been involved in any of the events listed below.
1. An award or otherwise being found liable in an arbitration claim alleging damages in excess of \$2,500, involving any of the following:
 - a) an investment or an investment-related business or activity;
 - b) fraud, false statement(s), or omissions;
 - c) theft, embezzlement, or other wrongful taking of property;
 - d) bribery, forgery, counterfeiting, or extortion; or
 - e) dishonest, unfair, or unethical practices.
 2. An award or otherwise being found liable in a civil, self-regulatory organization, or administrative proceeding involving any of the following:
 - a) an investment or an investment-related business or activity;
 - b) fraud, false statement(s), or omissions;
 - c) theft, embezzlement, or other wrongful taking of property;
 - d) bribery, forgery, counterfeiting, or extortion; or
 - e) dishonest, unfair, or unethical practices.

B. Robert Daniel Krieg has NOT been the subject of a bankruptcy petition at any time.